

# DOCTOR OF BUSINESS ADMINISTRATION

## COURSE AIMS

The United Business Institutes (Brussels) is ranked 9th in top 10 European Business Schools by the International Education Commission (IEC) Belgium 2003. The programs allow for tremendous flexibility through blended learning. Flexibility is needed to address adequately the emerging trends and needs to prepare students to excel in this continuously changing business environment.

## INTERACTIVE ONLINE TECHNOLOGY

United Business Institutes offers you the opportunity to learn for your degree, any time, anywhere – at home, at work or on the go. As an online student, you will be guided by qualified lecturers with industry experience. Yet, you have the flexibility to 'attend' class whenever you want.

Through advanced Internet technology, you will be transported to a stimulating learning environment that facilitates communication and collaboration among participants and faculty. This state-of-the-art technology allows you to enjoy all the benefits of on-campus learning, without any of the distractions and inconveniences.

## E-LEARNING SUPPORT

- Video Lectures
- Watch and listen to professors as they deliver lectures ONLINE or on CD, allowing you to view and review as many times as desired
- Virtual Workshops
- Interact with faculty and peers on key topics, and assignments
- Interactive Study Guides
- Video Conferencing
- EBooks
- Ready to use materials contain a variety of elements specific to the textbook, such as online study guide and test files, including animation and video materials

## FEE STRUCTURES

- |                    |                           |                          |         |
|--------------------|---------------------------|--------------------------|---------|
| • Registration Fee | RM800                     | • Initial Payment        | RM8,000 |
| • Course Fee       | RM35,000                  | • 10 Monthly Instalments | RM2,700 |
| • Graduation Fee   | RM900 ( <i>optional</i> ) |                          |         |

## MODE OF PAYMENT

- Please make cheque payable to: Stamford College Group Sdn. Bhd. or
- Bank in amount to CIMB Bank Berhad, account number 1248-0013-932051 and fax us the bank-in slip
- Credit card payment is also available.

## MODULES FOR DOCTOR IN BUSINESS ADMINISTRATION (DBA)

The program consists of the following 10 modules:

- |         |                           |         |                         |
|---------|---------------------------|---------|-------------------------|
| • DB601 | Business and Government   | • DB606 | Marketing               |
| • DB602 | General Management        | • DB607 | Operation Management    |
| • DB603 | Competitive Strategy      | • DB608 | Organisational Behavior |
| • DB604 | Entrepreneurship          | • DB609 | Service Management      |
| • DB605 | Human Resource Management | • DB610 | Accounting & Control    |

Students are required to submit a 3,000 words assignment on each module.

## ENTRY REQUIREMENTS FOR DBA

- Master Degree
- 2 letters of reference
- Application Form
- 2 duplicate copies for each certificate, diploma and degree
- Curriculum vitae
- 4 passport size photos and one duplicate copy of identity card.

## ASSESSMENT METHOD

Two models of assessment are available:

- 1) Those who complete the 10 models will submit a thesis of 20,000 words with the guidance of a supervisor.
- 2) Those who choose not to take the modules will submit a thesis of 50,000 words with the guidance of a supervisor.

## DURATION OF STUDY

The DBA program can be completed in a minimum 24 months and a maximum of 72 months.

*For further information & counselling, please contact:*



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