

BACHELOR OF BUSINESS MANAGEMENT

COURSE AIMS

The United Business Institutes (Brussels) is ranked 9th in top 10 European Business Schools by the International Education Commission (IEC) Belgium 2003. The programs allow for tremendous flexibility through blended learning. Flexibility is needed to address adequately the emerging trends and needs to prepare students to excel in this continuously changing business environment.

INTERACTIVE ONLINE TECHNOLOGY

United Business Institutes offers you the opportunity to learn for your degree, any time, anywhere – at home, at work or on the go. As an online student, you will be guided by qualified lecturers with industry experience. Yet, you have the flexibility to 'attend' class whenever you want.

Through advanced Internet technology, you will be transported to a stimulating learning environment that facilitates communication and collaboration among participants and faculty. This state-of-the-art technology allows you to enjoy all the benefits of on-campus learning, without any of the distractions and inconveniences.

E-LEARNING SUPPORT

- Video Lectures
- Watch and listen to professors as they deliver lectures ONLINE or on CD, allowing you to view and review as many times as desired
- Virtual Workshops
- Interact with faculty and peers on key topics, and assignments
- Interactive Study Guides
- Video Conferencing
- EBooks
- Ready to use materials contain a variety of elements specific to the textbook, such as online study guide and test files, including animation and video materials

FEE STRUCTURES

• Registration Fee	RM800	• Initial Payment	RM6,000
• Course Fee	RM14,000	• 8 Monthly Instalments	RM1,000
• Graduation Fee	RM900 (<i>optional</i>)		

MODE OF PAYMENT

- Please make cheque payable to: Stamford College Group Sdn. Bhd. or
- Bank in amount to CIMB Bank Berhad, account number 1248-0013-932051 and fax us the bank-in slip
- Credit card payment is also available.

MODULES FOR BACHELOR OF BUSINESS MANAGEMENT (BBM)

The program consists of 8 modules, namely:

- MGT 401 Financial Management
- MGT 402 International Business Management
- MGT 403 International Marketing Strategies
- MGT 404 Managing Information System
- MGT 405 Electronic Business
- MGT 406 Managing Organisational Change & Development
- MGT 407 Business Research
- MGT 408 Human Resource Training & Development

ENTRY REQUIREMENTS FOR BBM

- Diploma Holders
- 5 years supervisory experience
- 2 letters of reference
- Application Form
- 4 passport-size photo and one duplicate copy of identity card

ASSESSMENT METHOD

The assessment for the BBM program is by coursework, consisting of a 3,000 word assignment.

DURATION OF STUDY

The BBM is a top-up program and can be completed in 12 months.

For further information & counselling, please contact: