

# MASTER OF BUSINESS ADMINISTRATION

## COURSE AIMS

The Northwest MBA program merges content based learning with contemporary insight to refine your professional knowledge, skills, abilities and hence enhances your competencies as a manager. The MBA can help refine your analysing, planning, implementing, evaluating and problem solving skills, thereby enhancing your career mobility and earning potential.

## ACCREDITATION AND AWARDS

- National Association of College and University Business Officers First Place Award
- The prestigious Missouri Quality Awards
- The Malcolm Baldrige Quality Award Program
- Accredited by the Association of Collegiate Business Schools and Programs
- Accredited by the North Central Association of Colleges and Schools – The Higher Learning Commission.
- Recognized by the Council for Higher Education Accreditation (CHEA)
- Recognized by the Education Office of the Embassy of the People's Republic of China in USA(<http://www.sinoeducation.org/usa/index.htm>)
- Institution Accreditation recognised by the US Department of Education.

## CORE STRUCTURE

The Northwest MBA consists of

- 7 core modules
- 4 elective modules
- 1 research component (part of any of the 11 above)
- 1 comprehensive examination

## ASSESSMENT

Assessment comprises a mix of

- individual or group presentations
- quizzes/tests/examinations
- Assignments

## ADMISSION REQUIREMENTS

- A recognized bachelor degree with a minimum CGPA of 2.50
- TOEFL score of 213 (computer) or 550 (paper). Waived for undergraduate degrees conducted in English
- A minimum GMAT score of 400.
- Students with professional qualifications or a minimum of 5 years experience in lieu of GMAT

## PROGRAM MODULES

1.	54-616	Organisational Behavior	Core
2.	54-610	Advanced Management Theory	Elective
3.	54-630	Managerial Accounting	Core
4.	55-630	Strategic Marketing	Core
5.	44-623	Information Systems	Core
6.	53-621	Financial Management	Core
7.	55-631	International Business	Elective
8.	54-641	Quality Systems	Elective
9.	52-651	Managerial Economics	Core
10.	53-625	Personal Investments	Elective
11.	54-618	Executive Seminar	Core

Comprehensive Examination: 4-hour examination. To answer 3 out of 5 essay questions

### ENTRY REQUIREMENTS FOR BBM

- Online tutorials and library resources
- Pre-recorded case study CDs
- Delivery will consist of pre-seminar preparation
- Application Form
- 4 passport-size photo and one duplicate copy of identity card

### DURATION OF STUDY

• Registration Fee	RM800.00
• Program Fee	RM28,000.00
• Initial Payment	RM6,000.00
• 11 monthly instalments of	RM2,000.00

The fees cover assessment fees, course materials and online facilities

### MODE OF PAYMENT

- Please make cheque payable to: Stamford College Group Sdn. Bhd. or
- Bank in amount to CIMB Bank Berhad, account number 1274-0000-745052 and fax us the bank-in slip
- Credit card payment is also available.

#### DURATION

Minimum : 18 months  
Maximum : 60 months

#### INTAKES

Applications are accepted on a rolling intake basis where each module starts every 6 weeks.

### APPLICATION PROCEDURE

- Fully completed application form
- 2 certified photocopies of Certificates
- 2 letters of reference
- 4 passport-size photographs
- 1 photocopy of Identity Card
- TOEFL score
- GMAT score

*For further information & counselling, please contact:*



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