

HOSPITALITY MANAGEMENT COURSES

COURSE AIMS

The American Hotel and Lodging Educational Institute, (EI), is the premier source for delivering quality hospitality education, training and professional certification that serves the needs of hospitality schools and industries worldwide.

Established in 1953, EI continues to meet and exceed its education and training mission by providing materials for all levels of hospitality personnel. Our programs that reflect industry connection and direct industry input, goes into the development of every one of our courses. This ensures that the knowledge you gain is up-to-date, practical, and accurate.

With the EI Distance Learning option in collaboration with Stamford College, these courses are available to you through correspondence in the comfort of your home. You can now earn world-recognised certificates awarded by the EI at your own pace and at a fraction of the cost of private college tuition.

LEARNING SUPPORT

- Online Support
- Textbook
- Study Guides

ASSESSMENT METHOD

100% ON FINAL EXAM

ENTRY REQUIREMENTS

- Proficient in English

DURATION OF STUDY

Individual Course: 2 - 4 months

Certificate of Specialisation: 10 - 20 months

FEE STRUCTURES

• Registration Fee	RM100
Full Payment Schedule	
• Course Fee for individual Course	RM1,000
Instalment Schedule	
• Initial Payment for Individual Course	RM400
• plus 2 Monthly Instalments for Individual Course	RM315
Full Payment Schedule	
• Course Fee for Specialisation	RM6,000
Instalment Schedule	
• Initial Payment for Specialisation	RM2,400
• plus 2 Monthly Instalments for Specialisation	RM1,890

MODE OF PAYMENT

- Please make cheque payable to: Stamford College Group Sdn. Bhd. or
- Bank in amount to CIMB Bank Berhad, account number 1248-0013-932051 and fax us the bank-in slip
- Credit card payment is also available.

CERTIFICATE COURSE

250 Supervision in the Hospitality Industry	270 Marketing in the Hospitality Industry
261 Basic Hotel and Restaurant Accounting	304 Leadership and Management in the Hospitality Industry
281 Hospitality Facilities Management and Design	313 Contemporary Club Management
333 Managing Front Office Operations	321 Tourism and the Hospitality Industry
338 Managing Housekeeping Operations	346 Managing Beverage Service
100 The Lodging & Food Service Industry	349 Managing Service in Food and Beverage Operations
103 Hospitality Today: An Introduction	354 Training and Development for the Hospitality Industry
321 Tourism and the Hospitality Industry	357 Managing Hospitality Human Resources
323 Fundamentals of Destination Management and Marketing	358 International Human Resource Management in the Hospitality Industry
241 Food and Beverage Management	362 Accounting for Hospitality Managers
349 Managing Service in Food and Beverage Operations	366 Accounting for Club Operations
270 Marketing in the Hospitality Industry	370 Marketing of Hospitality Services
372 Hospitality and Tourism Management	372 Hospitality and Tourism Management
472 Hospitality Sales and Marketing	387 Security and Loss Prevention Management
387 Security and Loss Prevention Management	391 Understanding Hospitality Law
391 Understanding Hospitality Law	424 Resort Management
357 Managing Hospitality Human Resources	445 Purchasing For Food and Services Operations
354 Training and Development for the Hospitality Industry	448 Bar and Beverage Management
100 The Lodging & Food Service Industry	462 Hospitality Industry Managerial Accounting
103 Hospitality Today: An Introduction	464 Planning and Control for Food and Beverage Operations
241 Food and Beverage Management	468 Managing Technology in the Hospitality Industry
245 Food Safety: Managing the HACCP Process	472 Hospitality Sales and Marketing
260 Hospitality Industry Financial Accounting	478 Convention Management and Service

AREA OF SPECIALISATION

Food and Beverage Management Specialization

245 Food Safety: Managing the HACCP Process
250 Supervision in the Hospitality Industry
349 Managing Service in Food and Beverage Operations
464 Planning and Control for Food and Beverage Operations

Select One

346 Managing Beverage Service
445 Purchasing For Food and Services Operations
448 Bar and Beverage Management

Accounting and Financial Management Specialization

250 Supervision in the Hospitality Industry
468 Managing Technology in the Hospitality Industry

Select One

362 Accounting for Hospitality Managers
366 Accounting for Club Operations
462 Hospitality Industry Managerial Accounting

Select One

333 Managing Front Office Operations
464 Planning and Control for Food and Beverage Operations

Select One

260 Hospitality Industry Financial Accounting
261 Basic Hotel and Restaurant Accounting

Marketing and Sales Management Specialization

250 Supervision in the Hospitality Industry
472 Hospitality Sales and Marketing
478 Convention Management and Service

Select One

270 Marketing in the Hospitality Industry
372 Hospitality and Tourism Management

Select One

321 Tourism and the Hospitality Industry
323 Fundamentals of Destination Management and Marketing

Human Resources Management Specialization

250 Supervision in the Hospitality Industry
304 Leadership and Management in the Hospitality Industry
354 Training and Development for the Hospitality Industry
- Elective Educational Institute Course

Select One

357 Managing Hospitality Human Resources
358 International Human Resource Management in the Hospitality Industry

Rooms Division Management Specialization

250 Supervision in the Hospitality Industry
333 Managing Front Office Operations
338 Managing Housekeeping Operations
468 Managing Technology in the Hospitality Industry

Select One

387 Security and Loss Prevention Management
391 Understanding Hospitality Law

Club Management Specialization

250 Supervision in the Hospitality Industry
313 Contemporary Club Management
357 Managing Hospitality Human Resources
464 Planning and Control for Food and Beverage Operations

Select One

281 Hospitality Facilities Management and Design
338 Managing Housekeeping Operations
366 Accounting for Club Operations

International Hotel Management Specialization

323 Fundamentals of Destination Management and Marketing
428 International Hotel Management
333 Managing Front Office Operations
250 Supervision in the Hospitality Industry

- Elective Educational Institute Course

For further information & counselling, please contact: