

HOSPITALITY MANAGEMENT COURSES

COURSE AIMS

The American Hotel and Lodging Educational Institute, (EI), is the premier source for delivering quality hospitality education, training and professional certification that serves the needs of hospitality schools and industries worldwide.

Established in 1953, EI continues to meet and exceed its education and training mission by providing materials for all levels of hospitality personnel. Our programs that reflect industry connection and direct industry input, goes into the development of every one of our courses. This ensures that the knowledge you gain is up-to-date, practical, and accurate.

With the EI Distance Learning option in collaboration with Stamford College, these courses are available to you through correspondence in the comfort of your home. You can now earn world-recognised certificates awarded by the EI at your own pace and at a fraction of the cost of private college tuition.

LEARNING SUPPORT

- Online Support
- Textbook
- Study Guides

ASSESSMENT METHOD

100% ON FINAL EXAM

ENTRY REQUIREMENTS

- Proficient in English

DURATION OF STUDY

Individual Course: 2 - 4 months

Certificate of Specialisation: 10 - 20 months

FEE STRUCTURES

• Registration Fee	RM100
Full Payment Schedule	
• Course Fee for individual Course	RM1,000
Instalment Schedule	
• Initial Payment for Individual Course	RM400
• plus 2 Monthly Instalments for Individual Course	RM315
Full Payment Schedule	
• Course Fee for Specialisation	RM6,000
Instalment Schedule	
• Initial Payment for Specialisation	RM2,400
• plus 2 Monthly Instalments for Specialisation	RM1,890

MODE OF PAYMENT

- Please make cheque payable to: Stamford College Group Sdn. Bhd. or
- Bank in amount to CIMB Bank Berhad, account number 1248-0013-932051 and fax us the bank-in slip
- Credit card payment is also available.

CERTIFICATE COURSE

- 250 Supervision in the Hospitality Industry
- 261 Basic Hotel and Restaurant Accounting
- 281 Hospitality Facilities Management and Design
- 333 Managing Front Office Operations
- 338 Managing Housekeeping Operations
- 100 The Lodging & Food Service Industry
- 103 Hospitality Today: An Introduction
- 321 Tourism and the Hospitality Industry
- 323 Fundamentals of Destination Management and Marketing
- 241 Food and Beverage Management
- 349 Managing Service in Food and Beverage Operations
- 270 Marketing in the Hospitality Industry
- 372 Hospitality and Tourism Management
- 472 Hospitality Sales and Marketing
- 387 Security and Loss Prevention Management
- 391 Understanding Hospitality Law
- 357 Managing Hospitality Human Resources
- 354 Training and Development for the Hospitality Industry
- 100 The Lodging & Food Service Industry
- 103 Hospitality Today: An Introduction
- 241 Food and Beverage Management
- 245 Food Safety: Managing the HACCP Process
- 260 Hospitality Industry Financial Accounting
- 270 Marketing in the Hospitality Industry
- 304 Leadership and Management in the Hospitality Industry
- 313 Contemporary Club Management
- 321 Tourism and the Hospitality Industry
- 346 Managing Beverage Service
- 349 Managing Service in Food and Beverage Operations
- 354 Training and Development for the Hospitality Industry
- 357 Managing Hospitality Human Resources
- 358 International Human Resource Management in the Hospitality Industry
- 362 Accounting for Hospitality Managers
- 366 Accounting for Club Operations
- 370 Marketing of Hospitality Services
- 372 Hospitality and Tourism Management
- 387 Security and Loss Prevention Management
- 391 Understanding Hospitality Law
- 424 Resort Management
- 445 Purchasing For Food and Services Operations
- 448 Bar and Beverage Management
- 462 Hospitality Industry Managerial Accounting
- 464 Planning and Control for Food and Beverage Operations
- 468 Managing Technology in the Hospitality Industry
- 472 Hospitality Sales and Marketing
- 478 Convention Management and Service

AREA OF SPECIALISATION

Food and Beverage Management Specialization

- 245 Food Safety: Managing the HACCP Process
- 250 Supervision in the Hospitality Industry
- 349 Managing Service in Food and Beverage Operations
- 464 Planning and Control for Food and Beverage Operations

Select One

- 346 Managing Beverage Service
- 445 Purchasing For Food and Services Operations
- 448 Bar and Beverage Management

Accounting and Financial Management Specialization

- 250 Supervision in the Hospitality Industry
- 468 Managing Technology in the Hospitality Industry

Select One

- 362 Accounting for Hospitality Managers
- 366 Accounting for Club Operations
- 462 Hospitality Industry Managerial Accounting

Select One

- 333 Managing Front Office Operations
- 464 Planning and Control for Food and Beverage Operations

Select One

260 Hospitality Industry Financial Accounting

261 Basic Hotel and Restaurant Accounting

Marketing and Sales Management Specialization

- 250 Supervision in the Hospitality Industry
- 472 Hospitality Sales and Marketing
- 478 Convention Management and Service

Select One

- 270 Marketing in the Hospitality Industry
- 372 Hospitality and Tourism Management

Select One

- 321 Tourism and the Hospitality Industry
- 323 Fundamentals of Destination Management and Marketing

Human Resources Management Specialization

- 250 Supervision in the Hospitality Industry
- 304 Leadership and Management in the Hospitality Industry
- 354 Training and Development for the Hospitality Industry

Select One

- Elective Educational Institute Course
- 357 Managing Hospitality Human Resources
- 358 International Human Resource Management in the Hospitality Industry

Rooms Division Management Specialization

- 250 Supervision in the Hospitality Industry
- 333 Managing Front Office Operations
- 338 Managing Housekeeping Operations
- 468 Managing Technology in the Hospitality Industry

Select One

- 387 Security and Loss Prevention Management
- 391 Understanding Hospitality Law

Club Management Specialization

- 250 Supervision in the Hospitality Industry
- 313 Contemporary Club Management
- 357 Managing Hospitality Human Resources
- 464 Planning and Control for Food and Beverage Operations

Select One

- 281 Hospitality Facilities Management and Design
- 338 Managing Housekeeping Operations
- 366 Accounting for Club Operations

International Hotel Management Specialization

- 323 Fundamentals of Destination Management and Marketing
- 428 International Hotel Management
- 333 Managing Front Office Operations
- 250 Supervision in the Hospitality Industry

- Elective Educational Institute Course

For further information & counselling, please contact: