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| **1. Title of subject** | **Principles of Economics** | |
| **2. Subject code** | FSBN 102 | |
| **3. Status of subject** | Core | |
| **4. Stage** | Foundation | |
| **5. Credit Hour** | 3 (3 hours per week x 14 weeks) | |
| **6. Pre-Requisite** | None | |
| **7. Assessment** | Coursework : 60%<br>Examination : 40%<br>Total : 100% | |
| **8. Semester** | Semester 1 | |
| **9. Objective of subject** | Economics subject aims to provide students with a basic introduction to the essential principles of Economics. In addition, it also provides students with the analytical tools necessary to understand both the domestic and international economic environment within which business organisations (public and private) operate. | |
| **10. Synopsis of subject** | The important reasons to study economics are to learn a way of thinking, to understand society, and to understand the global affairs. | |
| **11. Details of subject** | **Contents** | **Hours** |
| **Week 1** | **TOPIC: INTRODUCTION TO ECONOMICS** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• outline the reasons to study economics<br>• identify the scope and diverse fields of economics<br>• explain scarcity, choice and opportunity cost<br>• illustrate production possibility frontier<br>• compare and contrast types of economic systems | |

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| | **Activity:**<br>Tutorial questions | |
| | **Further reading for this lesson:**<br>Chapters 1 and 2<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 1<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 2** | **TOPIC: THEORY OF DEMAND AND SUPPLY** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• define and explain the concepts of demand and supply<br>• identify the determinants of demand and supply<br>• distinguish between shifts of versus movement along the curves<br>• demostrate market equilibrium and adjustment of disequilibrium<br>• calculate and interpret elasticities | |
| | **Activity:**<br>Discussion | |
| | **Further reading for this lesson:**<br>Chapters 3 and 4<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 2<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 3** | **TOPIC: THEORY OF PRODUCTION AND COST** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• identify various cost and production functions<br>• illustrate economies and diseconomies of scale | |
| | **Activity:**<br>Debate | |

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| | **Further reading for this lesson:**<br>Chapter 2<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapters 5, 6, 7 and 8<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 4** | **TOPIC: PERFECT COMPETITON** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• identify and demostrate perfect competition<br>• examine short run and long run equilibrium | |
| | **Activity:**<br>Tutorial questions | |
| | **Further reading for this lesson:**<br>Chapters 6, 7 and 8<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 6<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 5** | **TOPIC : MONOPOLY, MONOPOLISTIC AND OLIGOPOLY** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• identify and demostrate imperfect competition<br>• examine short run and long run equilibrium | |
| | **Activity:**<br>Quiz | |
| | **Further reading for this lesson:**<br>Chapters 12 and 13<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 7<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 6** | **TOPIC : NATIONAL INCOME** | 3 |

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| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• examine the importance of national income<br>• identify and practice different methods to measure national income | |
| | **Activity:**<br>Tutorial questions | |
| | **Further reading for this lesson:**<br>Chapter 18<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 13<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 7** | **REVISION AND TEST**<br>**(WEEK 1- 6)** | 3 |
| **Week 8** | **TOPIC: UNEMPLOYMENT** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• define and measure unemployment<br>• describe different types of unemployment<br>• analyse potential costs of unemployment | |
| | **Activity:**<br>Discussion | |
| | **Further reading for this lesson:**<br>Chapter 19<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 14<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 9** | **TOPIC: INFLATION** | 3 |

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| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• define and measure inflation rate<br>• analyse potential costs of inflation | |
| | **Activity:**<br>Tutorial questions | |
| | **Further reading for this lesson:**<br>Chapter 19<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 14<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 10** | **TOPIC: FISCAL POLICY** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• understand the roles of the government<br>• examine the effectiveness of the government policies | |
| | **Activity:**<br>Quiz | |
| | **Further reading for this lesson:**<br>Chapters 20 and 21<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 20<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 11** | **TOPIC: MONETARY POLICY** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• define money and illustrate its functions<br>• discuss the roles of central bank<br>• examine money demand and money supply and its determinants<br>• analyse the effectiveness of the central bank's policies | |

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| | **Activity:**<br>Discussion | |
| | **Further reading for this lesson:**<br>Chapter 22<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 20<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 12** | **TOPIC: INTERNATIONAL TRADE** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• understand the basis for trade<br>• evaluate the arguments for and against free trade | |
| | **Activity:**<br>Tutorial questions | |
| | **Further reading for this lesson:**<br>Chapter 21<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 23<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |
| **Week 13** | **TOPIC: BALANCE OF PAYMENT** | 3 |
| | **Learning Outcomes:**<br><br>After attending the lesson, the students should be able to:<br><br>• identify and examine different accounts in Balance of Payment (BOP)<br>• interpret the statistical data | |
| | **Activity:**<br>Presentation | |
| | **Further reading for this lesson:**<br>Chapter 33<br>Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall.<br><br>Chapter 33<br>Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |

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| **Week 14** | **REVISION AND TEST (WEEK 8 – WEEK 13)** | | 3 |
| | **Total** | | 42 |
| **12. Text** | **Compulsory** | Case, K. E., & Fair, R. C. (2005). *Principles of Economics* (7th ed.). Prentice-Hall. | |
| | **Reference** | Sloman, J. (2003). *Economics* (5th ed.). Prentice-Hall. | |