

Week 8

Motivation and Emotion



Theories of Motivation

- Motivation
 - that which gives the impetus to behaviour by arousing, sustaining, and directing it toward the attainment of goals



Theories of Motivation

- Instincts
 - an innate force found in all members of a species that directs behaviour in predictable ways
- Evolutionary psychology

Theories of Motivation

- Freud and unconscious motives
 - urge towards life vs. urge towards death
 - repression
 - sublimation



Theories of Motivation

- Drive reduction theory
 - primary drives
 - secondary drives
 - intrinsic motivation
- Optimal arousal theory
 - Yerkes-Dodson law



Sexual Behaviour

- Hormones
 - estrogen
 - testosterone
- Sexually arousing stimuli

Human Sexual Responses

- The sexual response cycle
 - excitement phase
 - plateau stage
 - orgasmic phase
 - resolution stage
 - refractory period

Sexual Dysfunction

- Primary erectile failure
- Secondary erectile failure
- Premature ejaculation
- Inhibited ejaculation



Sexual Dysfunction

- Vaginismus
- Primary orgasmic dysfunction
- Secondary orgasmic dysfunction

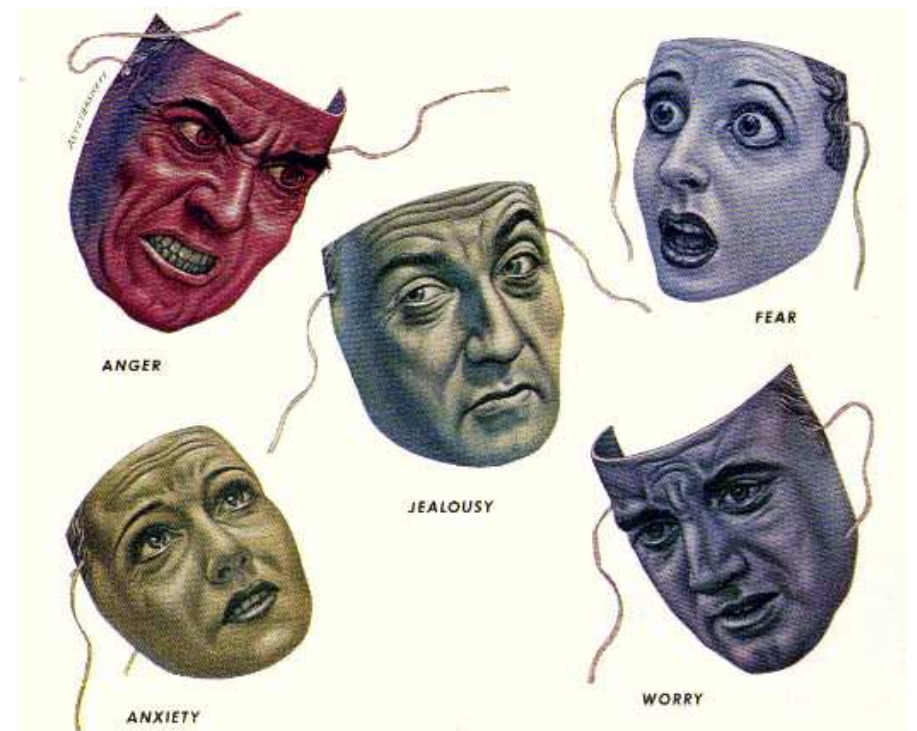
The Three Dimensions of Emotion

- Expression
- Physiological changes
- Subjective state



The Physiology of Emotion

- Vascular changes
- Hormonal changes
- Respiratory changes
- Circulatory changes
- Visual changes
- Muscular changes



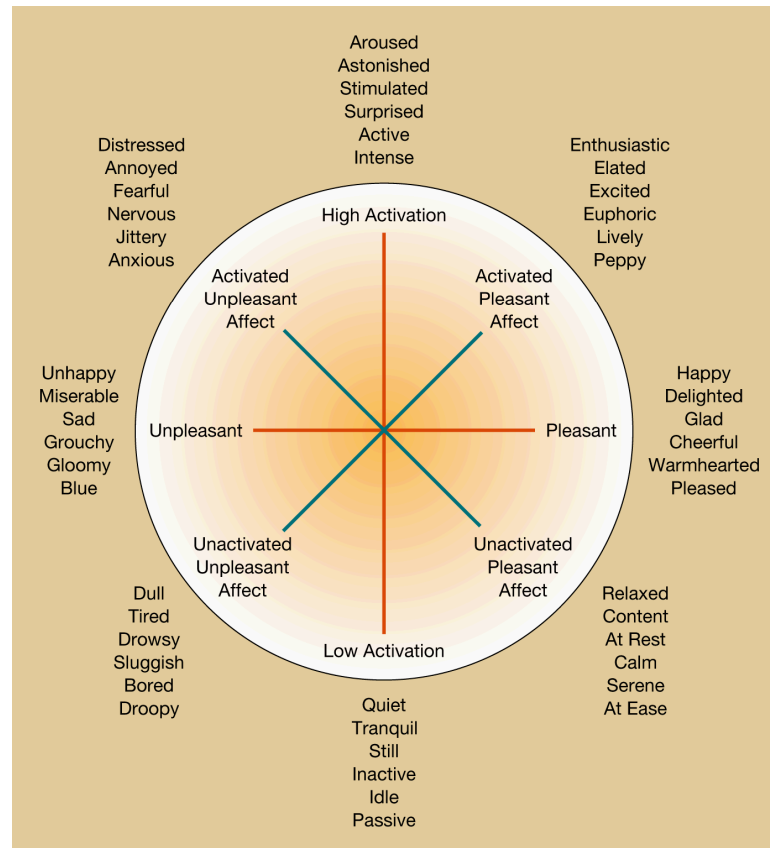
Physiological Measures of Emotion

- Polygraph
 - electrodermal activity (EDA)
 - electrocardiogram (EKG)
 - electromyograph (EMG)
- Electroencephalograph (EEG)

The Behavioural Expression of Emotion

- Biological basis of emotional expression
- Emotion and the tendency toward action
- The role of learning in emotional expression

Emotions as Subjective States or Traits



Theories of Emotion

- The Role of physiological arousal
 - The James-Lange theory
 - The Cannon-Bard theory
 - The facial feedback hypothesis



Theories of Emotion

- The Role of cognition
 - cognitive arousal interpretation (Schacter and Singer)
 - cognitive appraisal
 - primary appraisal
 - secondary appraisal