

DBA 304

International Business Finance



Week 4

# Changes In Political Environment

- Free Trade
- Major trading powers negotiated reductions in tariffs and quotas on imported goods



# Technological Changes

- Government policy changes encouraged IB
- Improvements in technology
  - communication
  - transportation
  - information processing

E.g. Esso relies on computers to adjust the output of refineries to meet changes in the world



# 2000 and Beyond

- Every manager struggles to analyse the impact of e-commerce on their firms and the way of doing business
- Telecommuting
- Growth of Internet
  - no investment to expand business
  - networking mechanism; manufacturers can place order online faster and more efficiently

